Delta Wildlife

VOLUME XXXIV NO. 1 SPRING 2026

2026 RATE CARD

DELTA WILDLIFE MAGAZINE

REACH THE PEOPLE WHO SHAPE THE DELTA

Stewards of the land and wildlife for generations to come.

Passionate about the outdoors and conservation.

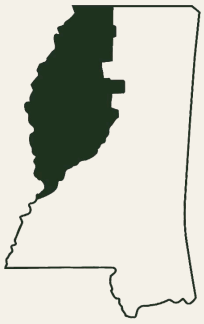
Driving our economy and caring for the land

ABOUT DELTA WILDLIFE

Delta Wildlife, Inc. is a non-profit corporation dedicated to the conservation, enhancement, and restoration of wildlife habitats in the Delta and part-Delta counties of Northwest Mississippi. The organization is recognized by the IRS and the State of Mississippi as a 501 (c-3) charitable organization. All contributions and donations are tax-deductible. Furthermore, the organization is authorized to receive and monitor conservation easements in Mississippi.

DIGITAL EDITION

Each issue is also available online through our interactive flipbook, providing extended visibility and additional engagement.



OUR AUDIENCE

- Readership of 4250+
- Quarterly Publications
- Mailed directly to members
- Hunters, anglers and outdoor enthusiasts
- Farmers, landowners, and agricultural professionals
- Business owners and community leaders
- Individuals with higher income and discretionary disposable income
- Strong commitment to conservation and habitat management

SINCE 1990

Conserving the Deltafor 36 years

STATEWIDE REACH

Readers in the Delta and all over Mississippi

HIGHLY ENGAGED

Reach readers who value quality.

CONSERVATION FOCUSED

Supporting wildlife, habitat, and future generations.

Delta Wildlife

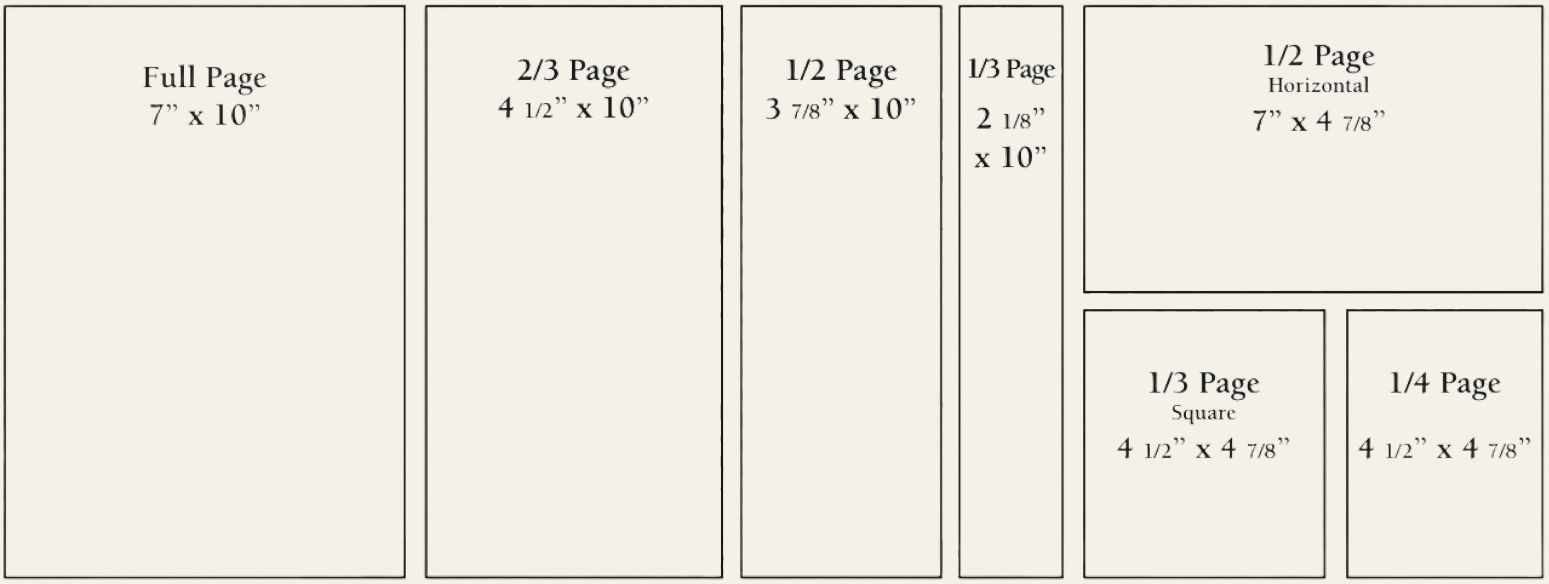
FOR ADVERTISING INFORMATION

Jamie Murrell
Director of Communications, Marketing, and Membership
662-347-2920
jmurrell@deltawildlife.org
www.deltawildlife.org

2026 ADVERTISING RATE CARD

RATES ARE BASED ON 4 ISSUES PER YEAR

Size	Annual Price / Per Issue
Back Cover	$6,000 / $1,055
Inside Front Cover	$5,000 / $1,250
Inside Front Cover Opposite	$5,000 / $1,250
Inside Back Cover	$5,000 / $1,250
Inside Back Cover Opposite	$5,000 / $1,250
Full Page	$4,000 / $1,000
2/3 Page	$3,000 /$750
1/2 Page (horizontal or vertical)	$2,000 / $500
1/3 Page (square or vertical)	$1,600 / $400
1/4 Page (vertical)	$1,200 / $300



General Policy: All advertising insertions, orders, contracts and materials are subject to approval by the publisher. Cancellation of space orders will not be accepted after space closing date.

SPECS

Process: Saddle stitched standard size magazine, printed on coated enamel paper stock.

Color ads are produced CMYK (4/Color) unless a matched PMS color is specified.

Trimmed page size: 7 7/8" x 10 3/4"
Width of type page: 7" (42 picas)
Depth of type page: 10" (60 picas)
Bleed page size: 8 1/8" x 11"
Bleed spread size: 16 " x 11"

Bleed requirements: full pages and spreads only, keep live matter at least 1/2" (3 picas) inside of bleed dimensions for trimming safety.

Furnished ad materials held for only 12 months, unless otherwise specified.

MATERIALS ACCEPTED: Digital files furnished via email or Dropbox. Submit ads as a PDFX1a format created with Adobe Acrobat/Distiller version 6.0 or Native application file such as Illustrator, etc. in either Mac or PC formats. Include all high resolution CMYK images at 300 dpi resolution. No RGB or JPEG images permitted. Embed all fonts. DO NOT subset or allow substitution of fonts when converting PDF file. No TrueType or fonts other than genuine Adobe type fonts. Right-reading, Portrait Mode, 100% size, no Rotations. No crop marks, color bars, register marks, etc.. inside the live area of any file.

All photos submitted MUST be a resolution of at least 300 DPI. Delta Wildlife is not responsible for poor printing quality due to low resolution photography. All logos must be sent in the form of AI, PS, PDF, high resolution PNG or EPS.